



# Department of Maryland Newsletter Award

## MARINE CORPS LEAGUE

### 2017 Criteria

Communication is one of the keys to success. The Department encourages all Detachments to be successful in sharing their news and information with others. Keep in mind that the Newsletter may be the only information that some members receive. It should give members a reason to attend meetings and remain as active as possible in the Detachment.

The Newsletter Judging Criteria does more than establish standards for judging. It makes an outline of what an editor should utilize to publish a newsletter that is both interesting and informative, that encourages readers to enjoy the publication and that conveys a sense of pride in the Detachment.

Newsletters can serve as a valuable tool to communicate with all members of a Detachment. It is the most convenient way of keeping in touch with members, Marines and other Detachments. Newsletters can also be an effective recruiting or public relations tool. It should serve as a means by which the League can reach out to its Member, the general public and potential members as well as for the officers of the Detachment to make their members aware of goals and achievements of the Detachment and encourage participation.

Detachments will submit three (3) copies of newsletters published between May 2016 and April 2017. The three most recent newsletters are ideal. **NEW THIS YEAR – please MAIL OR EMAIL entries no later than the 15<sup>th</sup> of April:**

Department Newsletter Competition  
c/o Evelyn Remines, 2017 Convention Chairman  
85 New Bridge Road  
Rising Sun, MD 21911

You can also email your newsletter to [svcmdt@deptofmdmcl.org](mailto:svcmdt@deptofmdmcl.org). Please email no later than 15 April.

First Place Newsletter will receive a plaque

- Editor of First Place Newsletter will be awarded a Distinguished Service Medal

Second and third place newsletters will receive Certificates

Any questions, contact Evelyn Remines at [svcmdt@deptofmdmcl.org](mailto:svcmdt@deptofmdmcl.org)

## NEWSLETTER COMPETITION CRITERIA

- Name of the Detachment
  - Prominent
  - Pleasingly displayed
- Name of the Newsletter
  - Prominent
  - Pleasingly displayed
- Date and Issue Number of the Newsletter (e.g. May 2015, Issue 3)
- Table of Contents
- The Commandant's name
  - Prominently displayed
  - Contact information provided
- The Newsletter Editor's name
  - Prominently displayed
  - Contact information provided
- Commandant's Corner
  - Lists Detachment goals
  - Praise for good work done by the Detachment/Members
  - Quality over Quantity
- Reports of Detachment Officers
  - Senior Vice
  - Junior Vice
  - Judge Advocate
- Calendar of Events
  - Meeting dates and times
  - Activities for the time period of the Newsletter
  - Contact information for Senior Vice Commandant (Event Coordinator)
- Membership Report
- Report on Committees
  - Toys for Tots
  - Young Marines
  - Eagle Courts of Honor
  - Adopt a Highway
  - VAVS
  - Any other Committees
- Community Activities\*
  - Recruiting at community events
  - Assistance at VA Hospitals or nursing homes
  - Assistance at community events
  - Attendance at Department/National conventions
- Member/Community Awards\*

\*Photos displaying activities that are clearly labeled are acceptable in lieu of articles.

The overall appearance of the Newsletter should be a good representative of the Detachment and their activities. Quality is encourage over quantity and participation from all Detachments is highly encouraged.